

# PREFERRED PARTNER PROGRAM

## TOOLS AND SERVICES FOR A HEALTHY MINDSET

### ONLINE PORTAL

**Demo Site** for purpose of presentations to prospective clients.

### INCLUDES:

- Your organization's branding/logo on every page and unique URL address
- Incorporating your brands colors
- Turn-key wellness score tracking set for clients.
- Custom banners pictures on welcome page and main dashboard (homepage)
- Site tools including custom resource page, fitness device integration, newsfeed and health buddies/chat boards.
- Select 4 challenges for the year with dates to offer to all clients. (choose new 4 each year)

### Branded Sub-Site for Clients

- Branded home page for client with unique URL address.
- Upload client eligibility file.
- Duplicate of Demo Site portal.

### Annual Access Discounted License Fee Options

#### 1) Per Eligible Pricing - based on number of lives who have access to portal.

- 250-1000 Lives . . . . . 10% off
- 1001 - 10,000 Lives . . 15% off
- 10,001 + Lives . . . . . 20% off

*\*Based on number of employees/lives on a cumulative basis and not retroactive.*

#### 2) Per User Pricing - based on number of users who log in and register to activate account. (minimum of 500 user block)

Over 10% off



| Tool/Service  | Purpose  | Preferred Partner Discount |
|---|--|----------------------------|
| <b>Wellness Program Logo Branding</b>                                   | Creates recognition & buy-in                                       | 10%                        |
| <b>Wellness Newsletter</b><br>Electronic<br>Print                       | Monthly communication<br>Digest as centerpiece for program success | 10%<br>5%                  |
| <b>Online Wellness Article Library</b>                                  | Content for employees or broker to re-use                          | 10%                        |
| <b>Wellness Calendars</b><br>Online Calendar<br>Wall Calendar (printed) | Promote well-being and events all year long                        | 10%<br>5%                  |
| <b>Health Tip Content</b>   | Healthy message delivery   | 10%                        |
| <b>Custom Communications</b>  | Content /design  | NA                         |
| <b>Well-Being Consulting</b>  | Program development  | NA                         |
| <b>Incentive/Promo Items</b>  | Branded rewards  | NA                         |

### INCLUDES:

- Sales support for qualified leads
- Marketing packet without IP Branding
- Advanced marketing packet for additional costs.