



ONLINE WELL-BEING CHALLENGE

Good Cent\$!

Gain a better understanding of personal finances while taking positive steps toward financial freedom.

CHALLENGE TYPE: Financial Wellness

MEASURED GOALS: Points

DURATION: 4 weeks

TRACKING: Video learning modules.

CHOOSE: Individual challenge

INCLUDES:

- Weekly health tip emails to engage
- Challenge promotional flyer/poster in electronic format
- Promotional video
- Real-time reporting
- User support

OPTIONAL SERVICES: Incentive items/prize drawing ideas: money tree, piggy bank, e-gift card

